

Success in a Highly Competitive Market Requires Capitalizing on Every Opportunity

The Experience

Enter the competitive world of Windjammer, where you and your fellow purveyors of high-end sailing products vie for an edge in an exceedingly active marketplace. The demand for your products is high, but market fluctuations will affect your value over time. In this highly animated learning experience you must acquire raw materials from other teams, manufacture your specialized products and sell them when the market demand is highest. But profit margin is not the ultimate measure of success in this nautical landscape – true victory is a performance beyond expected results. In order to capitalize upon every opportunity, your negotiation, relationship – and team-building skills will be tested and honed. Can you prosper and keep the wind at your back?



Windjammer

Business Impact

Participants will learn to:

- Expand your profit focus throughout the stages of planning, goal-setting, team-building and execution
- Adjust team tactics and resources to spring into productive action and capitalize on new opportunities
- Rapidly prioritize objectives and forge relationships to take advantage of profit peaks
- Apply strategies to adjust to changing conditions and overcome obstacles on-the-fly

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Practical Details

- 2-3 hour program
- Groups of 10 to 5000 participants
- Teams of 2 to 5 participants
- Suitable for cross-functional and intact teams at all levels
- Ideal for use in both a corporate event and training setting

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