Give Your

New Managers

a Great Start



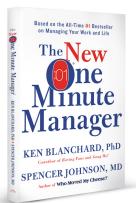
## FIRST-TIME MANAGER

### A Great Start Makes All the Difference

You want your newly promoted managers to be effective leaders and successful from the start. But most of the time, we find new managers struggling and their teams' morale is declining. Soon enough, you start realizing that high-performing employees promoted into management lack the skills to be effective managers, which requires a different skillset.

We know what an exciting but also challenging transition it is to become a manager for the first time. For nearly 40 years, we've been training the best managers in the world, so we created a program specifically for first-time managers.

The only one of its kind, First-time Manager builds on the secrets of the best-selling book *The New One Minute Manager*®. First-time managers who receive the necessary tools and training from the start are set up to become leaders who create engaged, productive teams, and drive greater results for your organization.



### SET YOUR NEW MANAGERS UP FOR SUCCESS









#### **Four Conversations Model**



#### **Four Essential Skills**



Listen to Learn



Inquire for Insight



Tell Your Truth



**Express Confidence** 

### WHO SHOULD ATTEND?

First-time and established managers, and those considering a transition into management

New managers wanting to increase their leadership effectiveness

Mid-level or new managers or supervisors

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# PROVEN FORMULA TO BUILD SUCCESSFUL NEW MANAGERS

Implement First-time Manager in your organization as a 1-day workshop. It includes pre-workshop activities, engaging participant materials, videos, and learning activities that teach participants the following key concepts:

- Manager Mindset learn the mindset required for a successful transition from individual contributor to manager
- Four Conversations Model learn a highly effective framework for understanding the conversations needed to manage people and performance
- Four Essential Skills learn how to have purposeful conversations that create positive, productive relationships

When your first-time managers have the skills they need to step into their new role, they'll be more centered and their team will be more engaged and productive from the start. Don't let your managers burn out by leaving them to navigate their new role on their own.

# Help your managers reach their full potential sooner—get started today in three easy steps:

- 1. Decide we'll help you decide who gets the training and why
- 2. Prepare we'll help you order materials and prepare the facilitator
- 3. Deliver we'll help you deliver impeccable training at your company