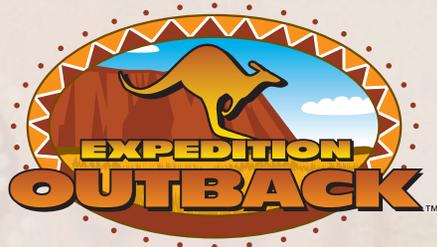


# Success in a Perilous Marketplace Demands a Winning Mindset and Fluid Execution

## The Experience

Expedition Outback is a world of peril and opportunity, not unlike your marketplace. As Australian Overlanders, you and your team must traverse this vast terrain, amassing wealth and acquiring assets that you will deliver to the Royal Exposition. But you're not alone. Aside from the natural hazards (like outlaws and venomous critters!), you are competing against other teams, movement limitations and the clock! During this highly energetic and collaborative experience, you will discover how to identify and capitalize upon opportunities, fully leverage information and develop a results-driven mindset. But wait until you get back to the office! You'll suddenly find it easier to identify priorities, evaluate information and select the best available routes, leading to greater efficiencies, less stress and optimal results.



## Business Impact

Participants will learn to:

- Recognize all opportunities and value their full potential
- Communicate more efficiently within the team to create goal-directed consensus
- Identify quality information that can be leveraged to maximize results
- Quickly problem-solve, implement contingency planning and execute exceptionally in a changing landscape
- Build and re-engineer – as needed – information systems and checkpoints to speed progress
- Utilize a Winning Mindset – harnessing conviction and action – to generate outstanding results from every opportunity

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## Practical Details

- 4 hour program
- Groups of 20 to 5000 participants
- Teams of 4 to 5 participants
- Suitable for cross-functional and intact teams at all levels
- Ideal for use in both a corporate event and training setting



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