

MICHEL CHALHOUB TRADING Co.

March 14, 2002

Starmanship & Associates

P.O.Box. 165428

Beirut

LEBANON

Kind Attn : Mr. Raja Haddad

Dear Raja,

On behalf of Chalhoub Group, I want to congratulate you for the inspiring presentations during our two day seminar in Dubai.

Your task was not made any easier by the choice of the theme "Trust & Commitment" and by a group of nearly 400 multi ethnic and multi functional team members.

Using a subtle mixture of best practice "Western Content" and best adapted "Middle Eastern Delivery" you managed to COMMUNICATE EFFECTIVELY:

- You explained often difficult theoretical concepts in a practical, operational and relevant way.
- You built bridges rather than indulging in monologues
- You facilitated the release of human potential rather than merely lecturing

"The best of the West meets the best of the Middle East", is the best way I can describe your approach and style. And judging by the reaction we got from our team members, it works!!!

Thank you and keep up the good work.

Best Regards,



Patrick Chalhoub
Managing Director